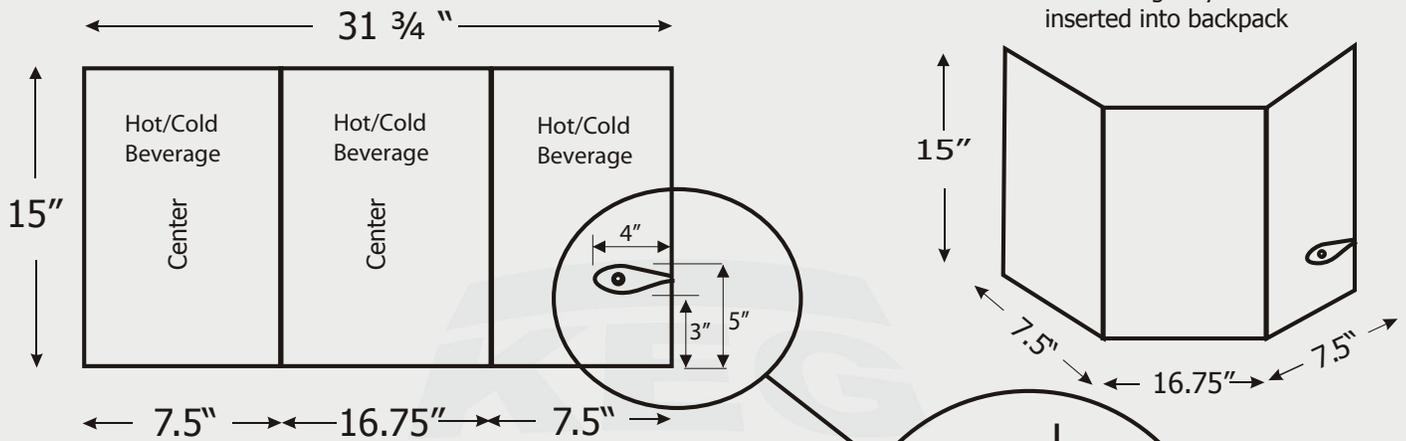


Non-Carbonated Backpack

Sign Measurements



Important Notes

- Sign can be continuous, meaning there does not need to be cuts or folds
- Laminated or coating is important due to moisture, ink only will damage clear vinyl
- The above measurements are exact meaning that the sign should be no larger
- Leave a one inch border around the sign because this gets covered up when inserted
- Remember the sign will be 3 sided when inserted into backpack, keep this in mind when designing graphics
- The sign area covers almost 90% of the total backpack, this gives you lots of promotional space
- Be sure to have words or logos on all 3 sides for the best exposure

